

About Us

Neoteric Research Panel Solutions provides access to experiences of engaged consumers, driven by Technology & Community Analytics. The consumers belong to hard-to-reach audiences & segments (Consumers, B2B & Specialist Audiences, including Healthcare) of the World's developed and rapidly growing economies, including BRICS, MINT, AP & MEA (currently 50 countries, and growing).

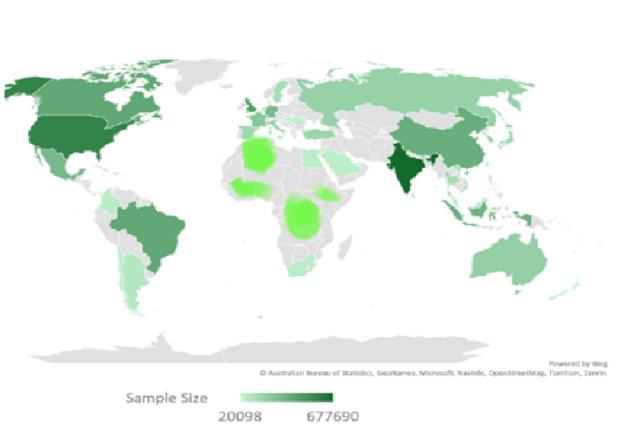
We provide access to consumer insights with our Online Panels that gives you the leading-edge functionality and intuitive responses with superior flexibility. With over a decade's experience in the research industry, we are experts in gauging the cultural sensitivities, challenges, and opportunities in each of the markets we operate in.

We operate within consumer and business to business markets offering both qualitative and quantitative research services. Neoteric Research offer clients 'More value' at 'Less cost' through competitive pricing. Our services range from identifying market research requirements, devising a suitable programme, through to project implementation and reporting findings. The company was set-up in 2012 and has grown every year since. Based in Bangalore, India, we now have field presence in 17 locations across India with over 700 full time field interviewers, along with a team of 80 telephone interviewers conducting interviews round the clock covering multiple countries across the world.



Panel Reach

Country	Sample Size
Argentina	83187
Australia	201954
Austria	125462
Brazil	386466
Canada	389230
Chile	63141
China	359865
Colombia	67378
Denmark	48765
Egypt	54852
Ethopia	24345
France	246238
Germany	301343
Ghana	32456
Hong Kong	33598
Hungary	30516
India	677690
Indonesia	339922
Italy	172189
Japan	151425
Kenya	51234
KSA	51862
Kuwait	121324
Malaysia	53384
Mexico	307477



Country	Sample Size
Netherland	58250
New Zealand	20098
Norway	44342
Peru	154321
Philippines	246074
Poland	45654
Qatar	154323
Romania	49792
Russia	189210
Singapore	41770
South Africa	63142
South Korea	180878
Spain	150285
Srilanka	6776
Sweden	134087
Switizerland	54534
Taiwan	90601
Tanzania	9543
Thailand	145709
Turkey	171140
UAE	26613
Uganda	45676
UK	443519
USA	554178
Vietnam	97569



Quality Parameters

In Panel Acquisition

TRIPLE OPT-IN VERIFICATION



All our panelists undergo triple opt-in verification

MULTI-MODAL VERIFICATION



Panelists are Multi-modal verified across email, mobile and social media

AFFILIATE VERIFICATION



The affiliates & partners are thoroughly reviewed for their authenticity as well as their sources of inventory on web, social & mobile

FRAUD PROTECTION



Our proprietary management tool, filters fraudulent respondents by detecting masked IPs and proxy servers

In Panel Management

INCENTIVIZATION



To ensure a durable panelists' lifespan in our community, we have a strong incentive system for proper & regular rewards to the panelists

MULTI-SURVEY FREQUENCY CONTROLS



Limit the volume of surveys based on the panelist's survey history & other parameters backed by our progressive panel management solution

ONGOING MONITORING



Usage of highly-advanced tools and predictive algorithms that enable us to track the panelists who do not conform to our quality standards

PRIVACY



The panelist's personal information is rendered confidential by all our terms & conditions.



Our Profiling Attribute



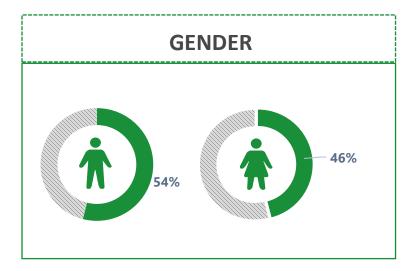


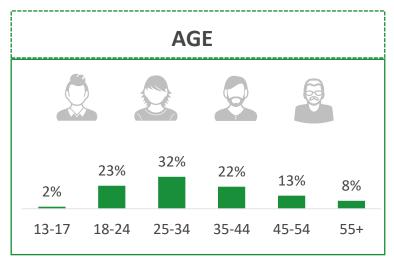
ARGENTINA

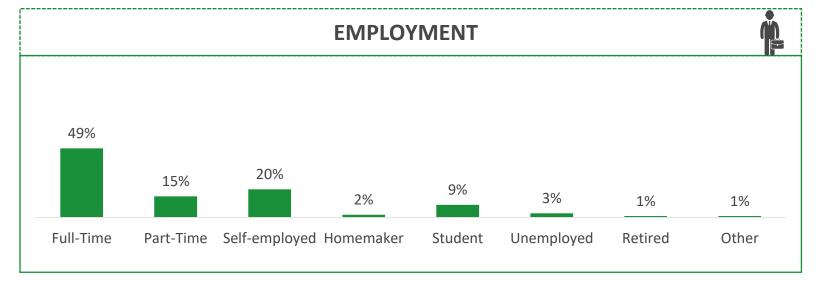


ARGENTINA 83187

Argentina, officially the Argentine Republic, is a country located mostly in the southern half of South America.







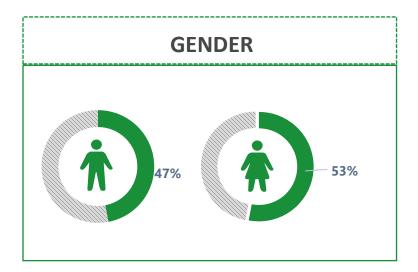


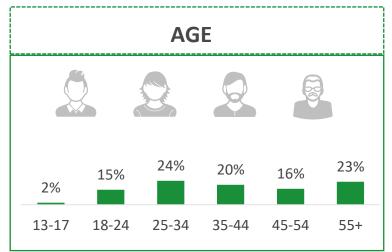
AUSTRALIA

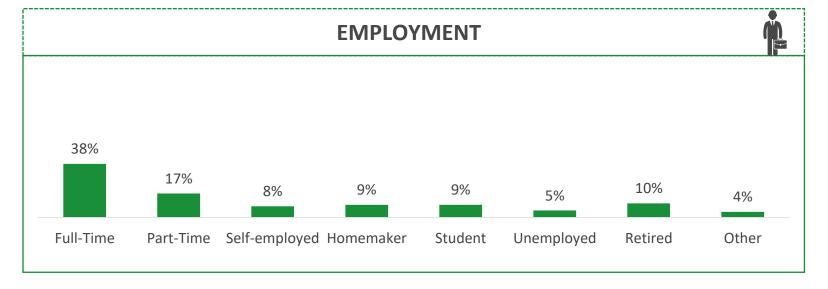


AUSTRALIA 201954

Australia, officially the Commonwealth of Australia, is a sovereign country comprising the mainland of the Australian continent, the island of Tasmania, and numerous smaller islands. It is the largest country in Oceania and the world's sixth-largest country by total area.







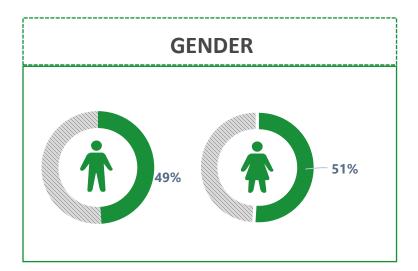


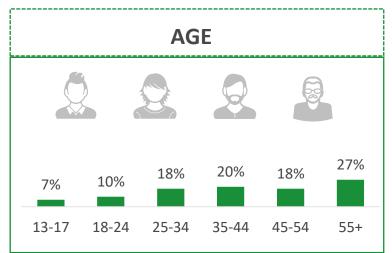
AUSTRIA

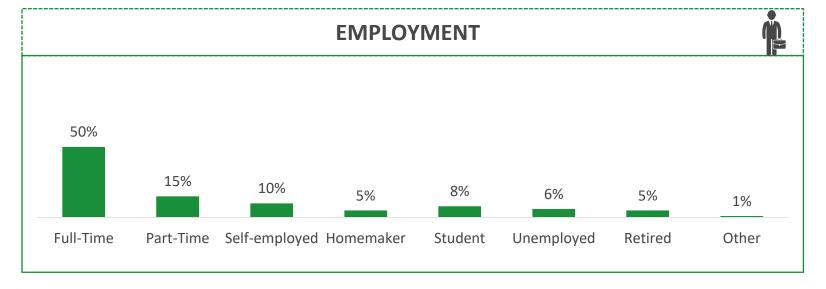


AUSTRIA 125462

Austria, formally the Republic of Austria, is a landlocked country in Central Europe, lying in the Eastern Alps. It is a federation of nine states, of which the capital Vienna is the most populous city and state.







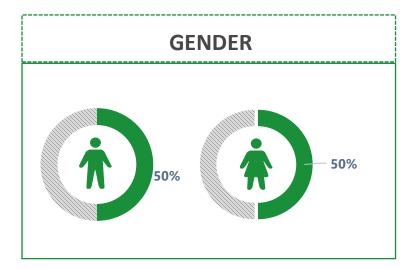


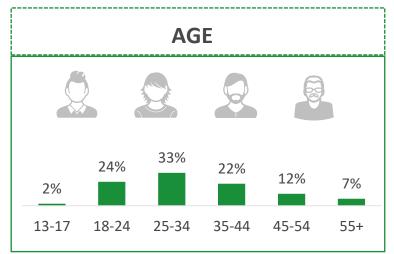
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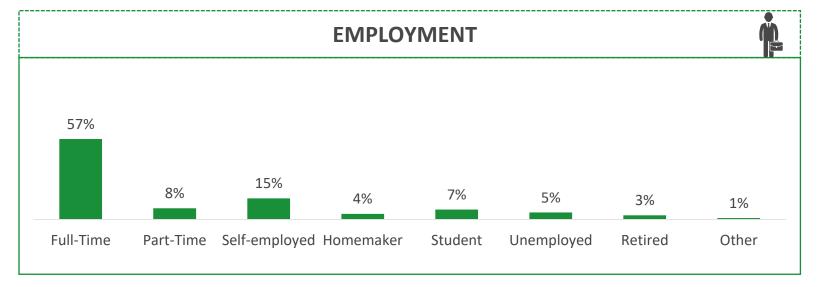


BRAZIL 386466

Brazil, officially the Federative Republic of Brazil, is the largest country in both South America and Latin America. At 8.5 million square kilometers and with over 211 million people, Brazil is the world's fifth-largest country by area and the sixth most populous.







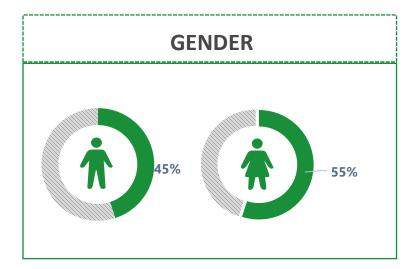


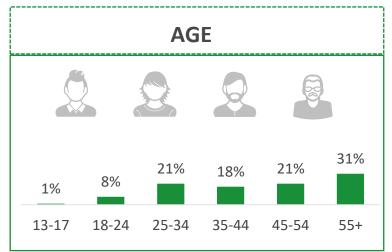
CANADA

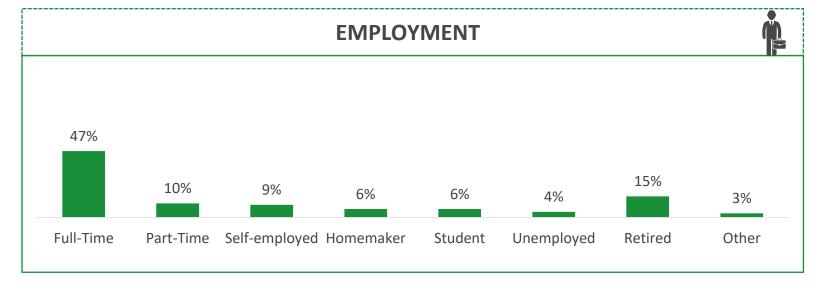


CANADA 389230

Canada is a country in the northern part of North America. Its ten provinces and three territories extend from the Atlantic to the Pacific and northward into the Arctic Ocean, covering 9.98 million square kilometers, making it the world's second-largest country by total area.







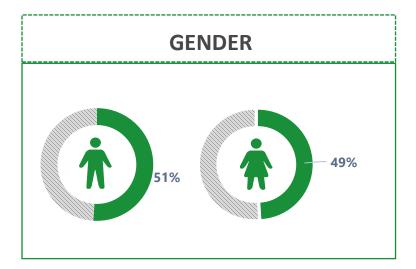


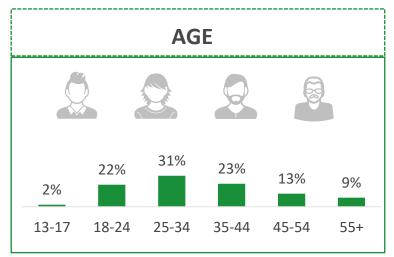
CHILE

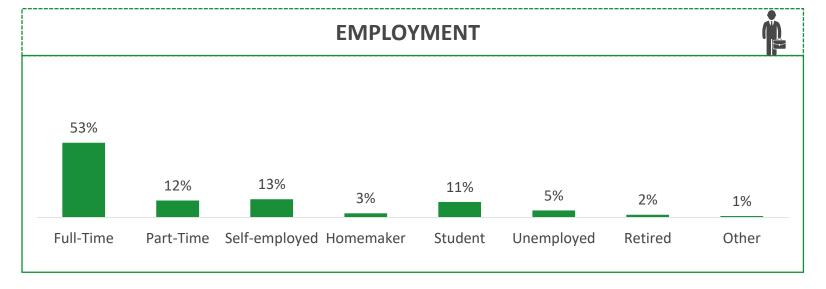


CHILE 63141

Chile is a long, narrow country stretching along South America's western edge, with more than 6,000km of Pacific Ocean coastline. Santiago, its capital, sits in a valley surrounded by the Andes and Chilean Coast Range mountains. The city's palmlined Plaza de Armas contains the neoclassical cathedral and the National History Museum. The massive Parque Metropolitan offers swimming pools, a botanical garden and zoo.







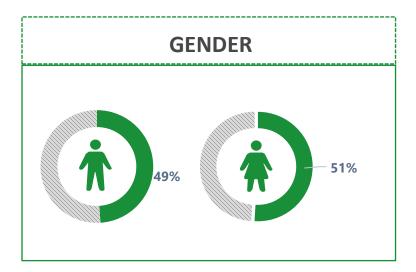


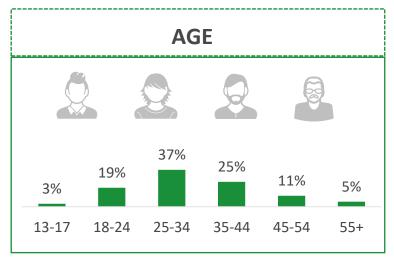
CHINA

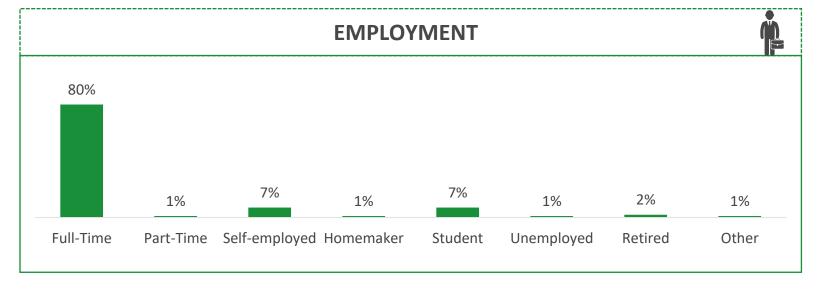


CHINA 359865

China, officially the People's Republic of China, is a country in East Asia. It is the world's most populous country, with a population of around 1.428 billion in 2017. Covering approximately 9.6 million square kilometers, it is the world's third or fourth largest country by area.







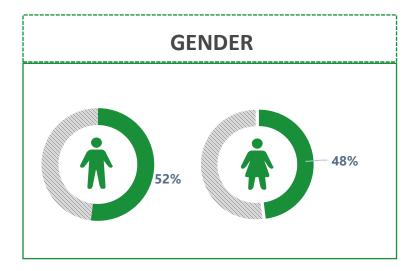


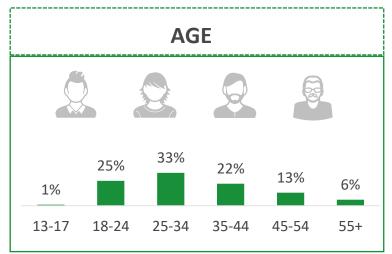
COLOMBIA

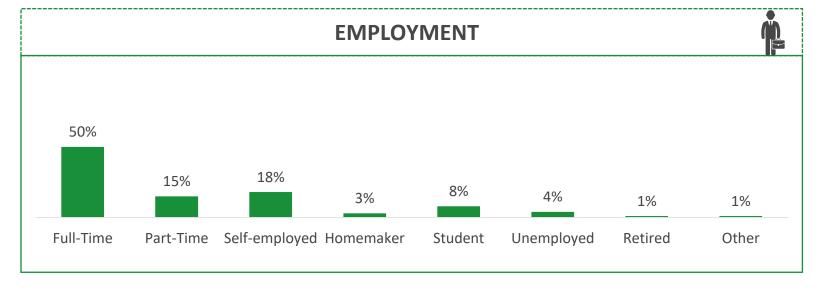


COLOMBIA 67378

Colombia, officially the Republic of Colombia, is a country largely situated in the north of South America, with territories in North America.







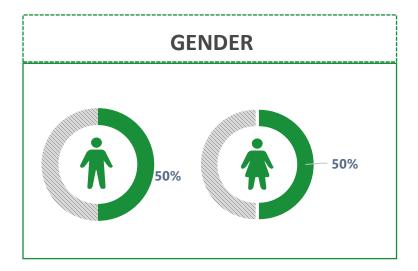


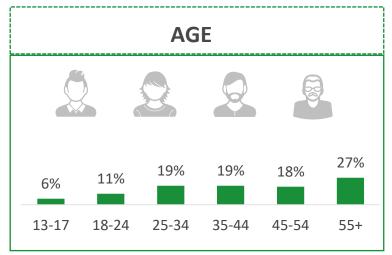
DENMARK

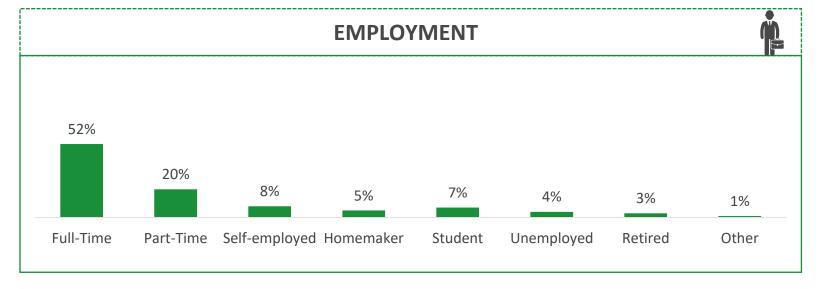


DENMARK 48765

Denmark is a Scandinavian country comprising the Jutland Peninsula and numerous islands. It's linked to nearby Sweden via the Oresund bridge.







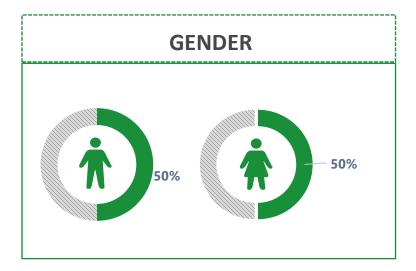


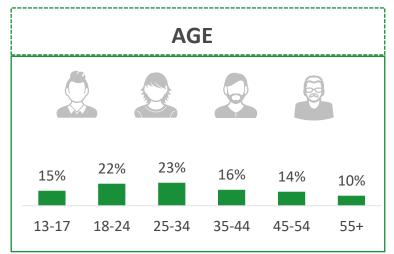
ETHIOPIA

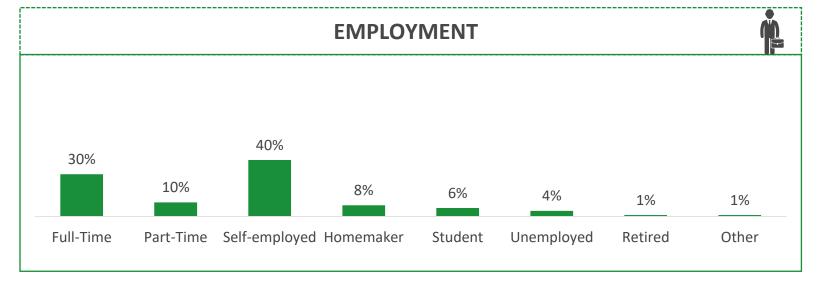


ETHIOPIA 24345

Ethiopia, in the Horn of Africa, is a rugged, landlocked country split by the Great Rift Valley. With archaeological finds dating back more than 3 million years, it's a place of ancient culture.







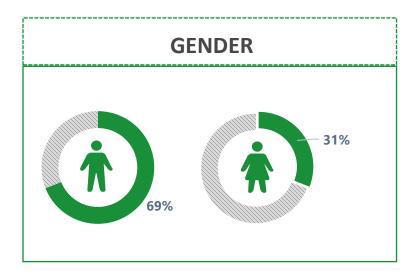


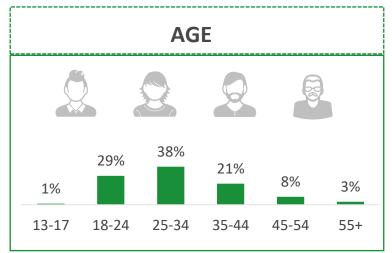
EGYPT

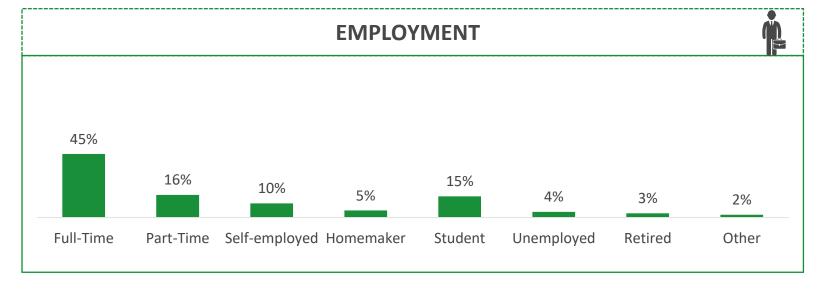


EGYPT 54852

Egypt, a country linking northeast Africa with the Middle East, dates to the time of the pharaohs. Millennia-old monuments sit along the fertile Nile River Valley, including Giza's colossal Pyramids and Great Sphinx as well as Luxor's hieroglyph-lined Karnak Temple and Valley of the Kings tombs. The capital, Cairo, is home to Ottoman landmarks like Muhammad Ali Mosque and the Egyptian Museum, a trove of antiquities.







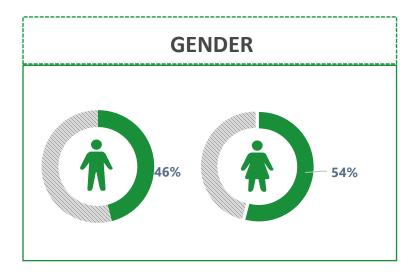


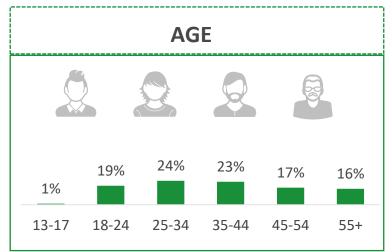
FRANCE

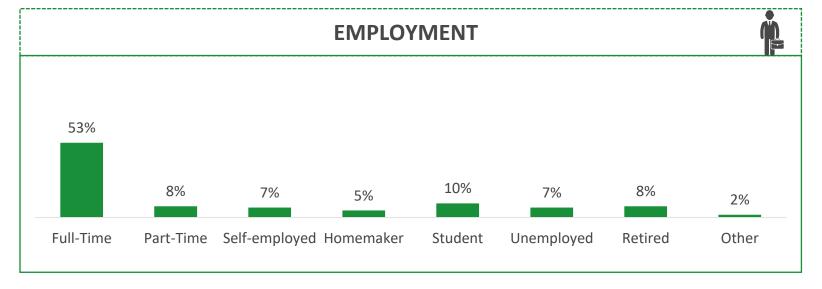


FRANCE 246238

France, in Western Europe, encompasses medieval cities, alpine villages and Mediterranean beaches. Paris, its capital, is famed for its fashion houses, classical art museums including the Louvre and monuments like the Eiffel Tower. The country is also renowned for its wines and sophisticated cuisine. Lascaux's ancient cave drawings, Lyon's Roman theater and the vast Palace of Versailles attest to its rich history.







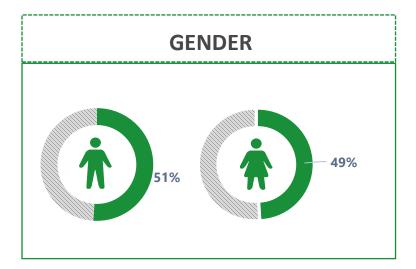


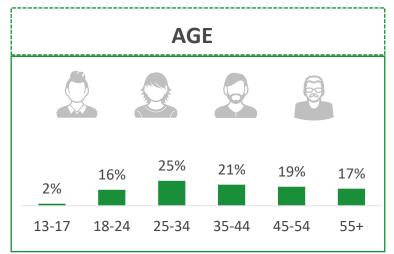
GERMANY

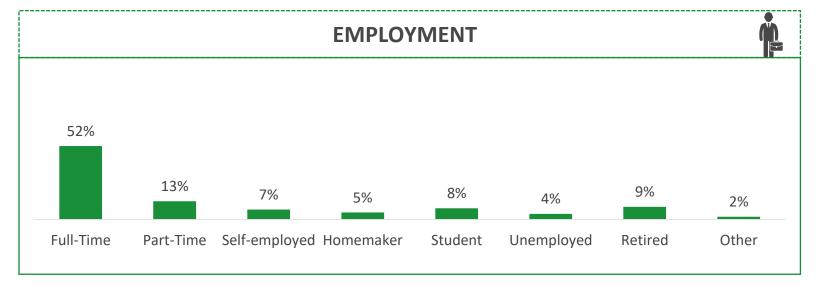


GERMANY 301343

Germany is a Western European country with a landscape of forests, rivers, mountain ranges and North Sea beaches. It has over 2 millennia of history. Berlin, its capital, is home to art and nightlife scenes, the Brandenburg Gate and many sites relating to WWII. Munich is known for its Oktoberfest and beer halls, including the 16th-century Hofbräuhaus. Frankfurt, with its skyscrapers, houses the European Central Bank.







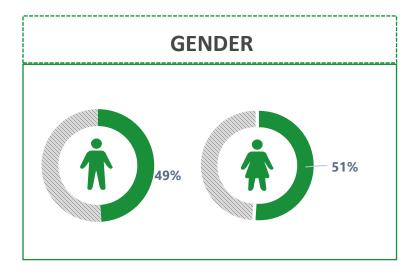


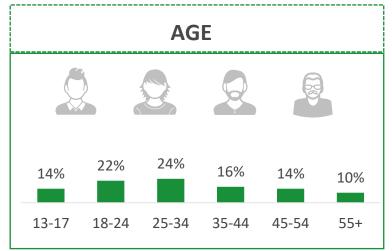
GHANA

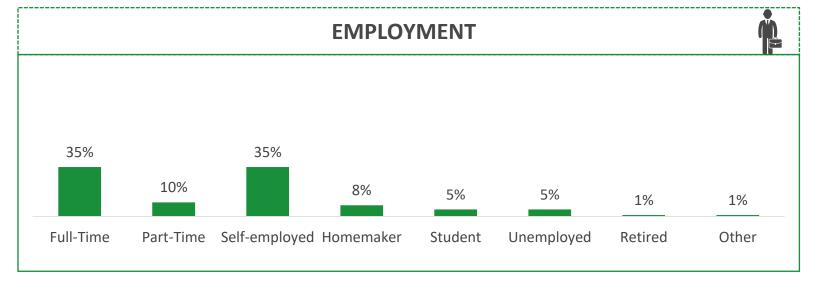


GHANA 32456

Ghana, officially the Republic of Ghana, is a country in West Africa. It lies adjacent to the Gulf of Guinea and the Atlantic Ocean to the south, sharing a border with Ivory Coast in the west, Burkina Faso in the north, and Togo in the east.







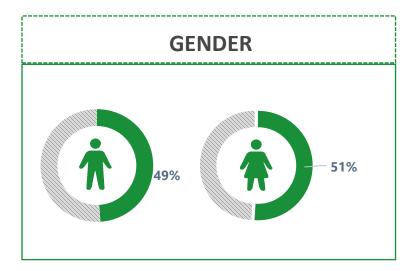


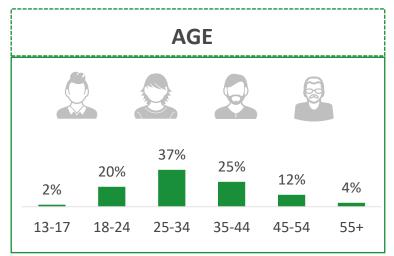
HONG KONG

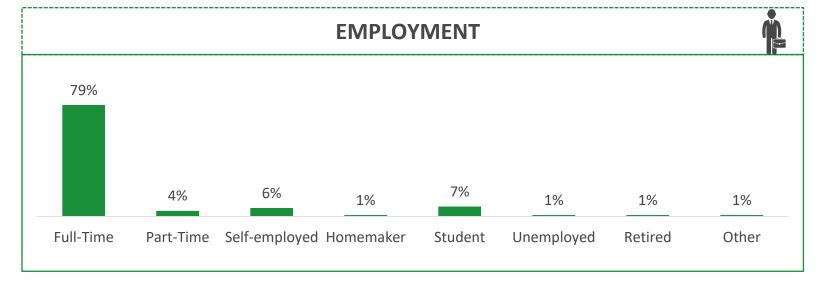


HONG KONG 33598

Hong Kong, officially the Hong Kong Special Administrative Region of the People's Republic of China, is a metropolitan area and special administrative region of China in the eastern Pearl River Delta by the South China Sea.







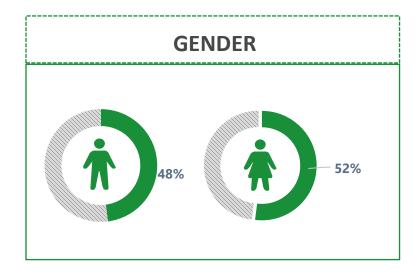


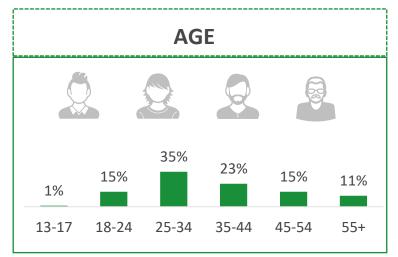
HUNGARY

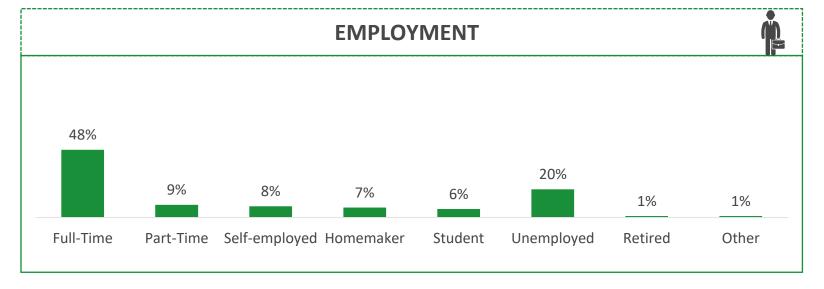


HUNGARY 30156

Hungary is a landlocked country in Central Europe. Its capital, Budapest, is bisected by the Danube River. Its cityscape is studded with architectural landmarks from Buda's medieval Castle Hill and grand neoclassical buildings along Pest's Andrássy Avenue to the 19th-century Chain Bridge. Turkish and Roman influence on Hungarian culture includes the popularity of mineral spas, including at thermal Lake Hévíz.







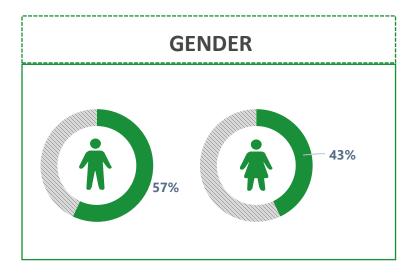


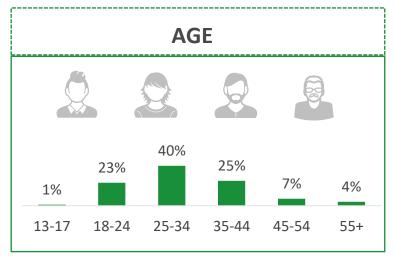
INDIA

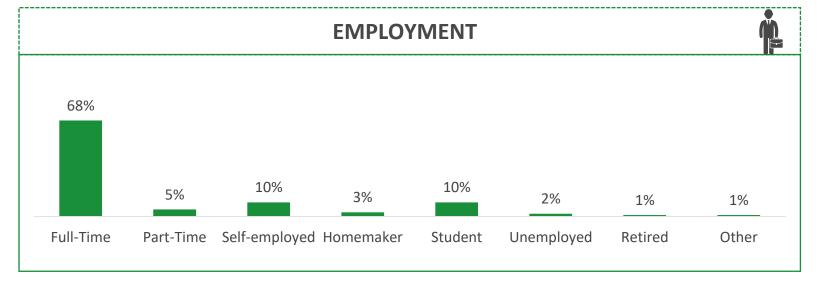


INDIA 677690

India, officially the Republic of India, is a country in South Asia. It is the second-most populous country, the seventh-largest country by area, and the most populous democracy in the world.







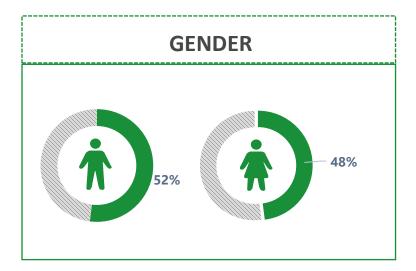


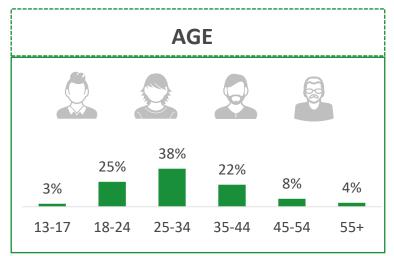
INDONESIA

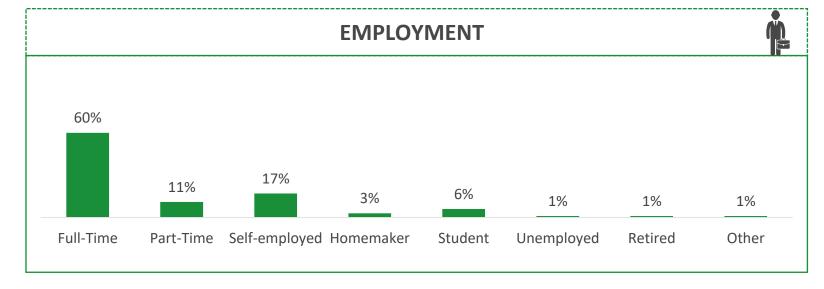


INDONESIA 339922

Indonesia, officially the Republic of Indonesia, is a country in Southeast Asia and Oceania, between the Indian and Pacific oceans. It consists of more than seventeen thousand islands, including Sumatra, Java, Borneo, Sulawesi, and New Guinea.







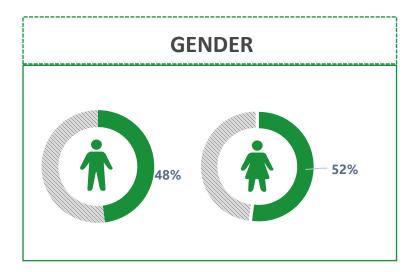


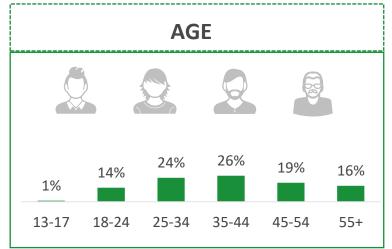
ITALY

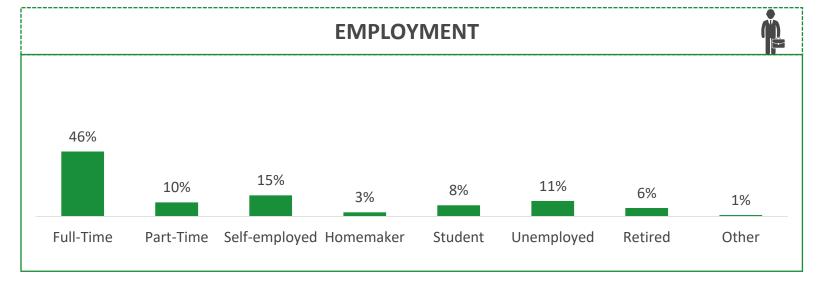


ITALY 172189

Italy, a European country with a long Mediterranean coastline, has left a powerful mark on Western culture and cuisine. Its capital, Rome, is home to the Vatican as well as landmark art and ancient ruins. Other major cities include Florence, with Renaissance masterpieces such as Michelangelo's "David" and Brunelleschi's Duomo; Venice, the city of canals; and Milan, Italy's fashion capital.







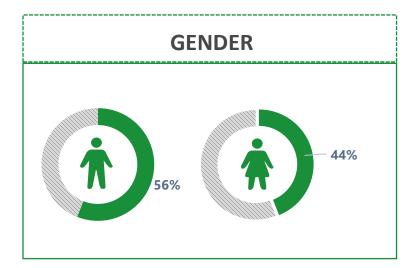


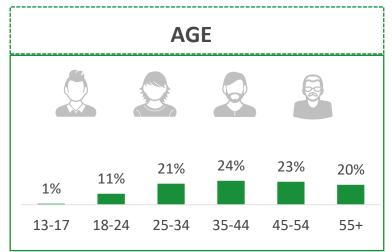
JAPAN

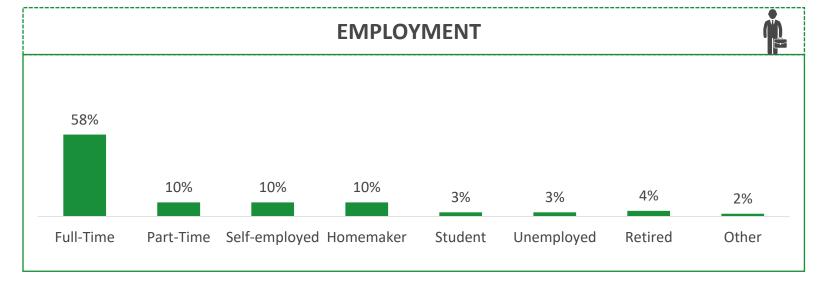


JAPAN 151425

Japan is an island country in East Asia. It borders the Sea of Japan to the west, the Pacific Ocean to the east, and stretches from the Sea of Okhotsk in the north to the East China Sea in the south.

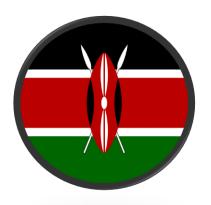






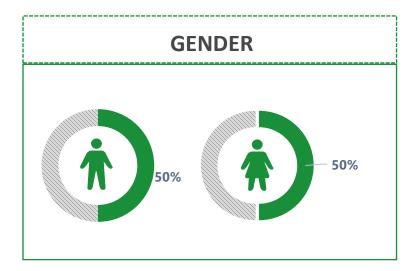


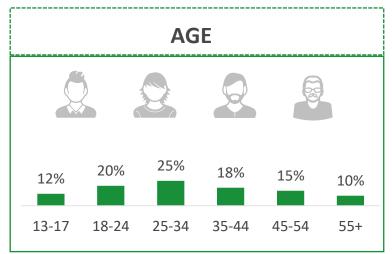
KENYA

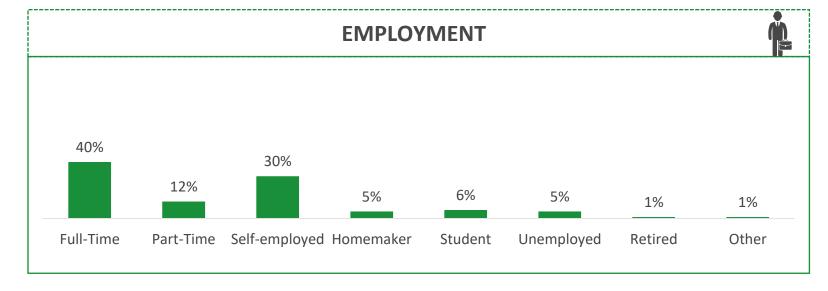


KENYA 51234

Kenya is a country in East Africa with coastline on the Indian Ocean. It encompasses savannah, lakelands, the dramatic Great Rift Valley and mountain highlands. It's also home to wildlife like lions, elephants and rhinos. From Nairobi,

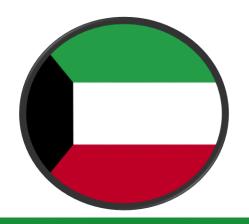






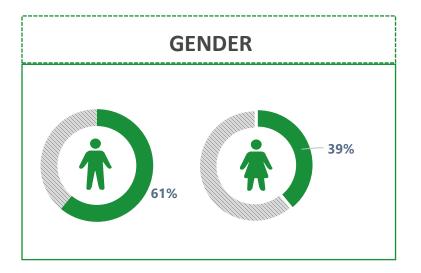


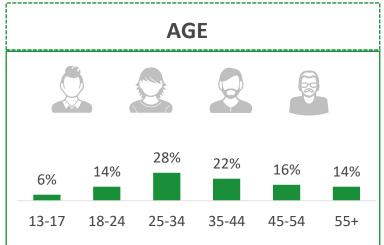
KUWAIT

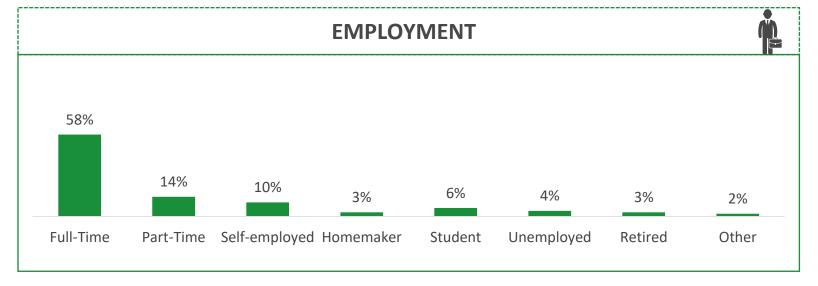


KUWAIT 121324

Kuwait, officially the State of Kuwait, is a country in West Asia and the geopolitical region known as the Middle East. It is situated in the northern edge of the Arabian Peninsula at the head of the Persian Gulf, bordering Iraq to the north and Saudi Arabia to the south







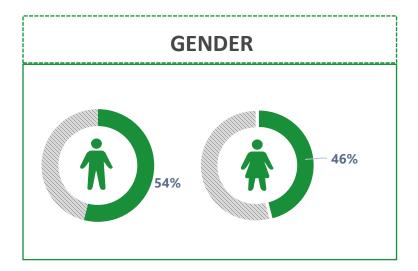


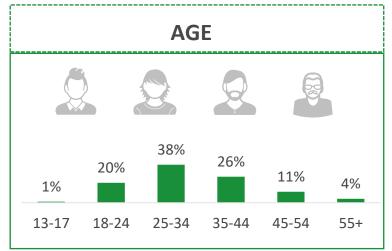
MALAYSIA

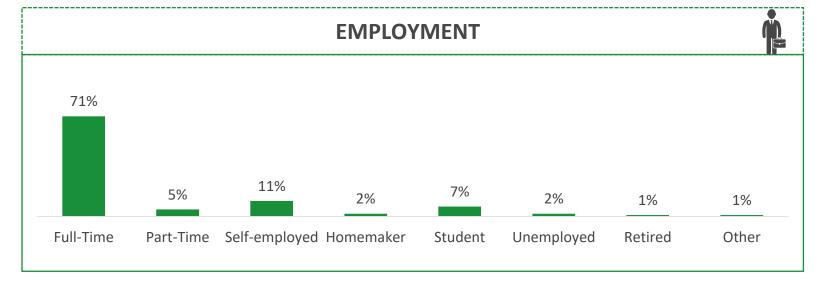


MALAYSIA 53384

Malaysia is a Southeast Asian country occupying parts of the Malay Peninsula and the island of Borneo. It's known for its beaches, rainforests and mix of Malay, Chinese, Indian and European cultural influences. The capital, Kuala Lumpur, is home to colonial buildings, busy shopping districts such as Bukit Bintang and skyscrapers such as the iconic, 451m-tall Petronas Twin Towers.







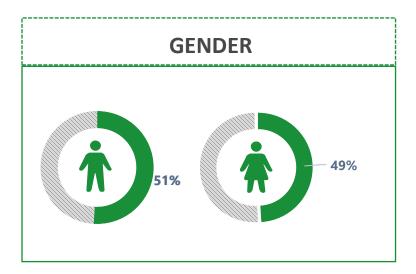


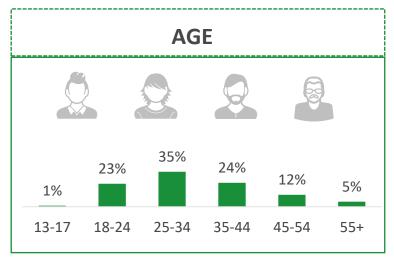
MEXICO

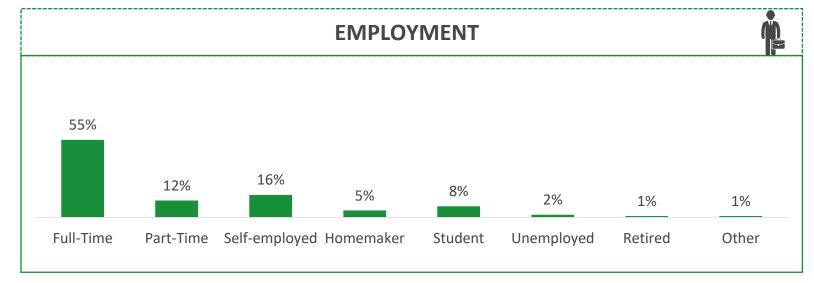


MEXICO 307477

Mexico, officially the United Mexican States, is a country in the southern portion of North America. It is bordered to the north by the United States; to the south and west by the Pacific Ocean; to the southeast by Guatemala, Belize, and the Caribbean Sea; and to the east by the Gulf of Mexico.







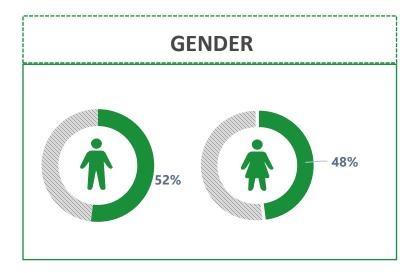


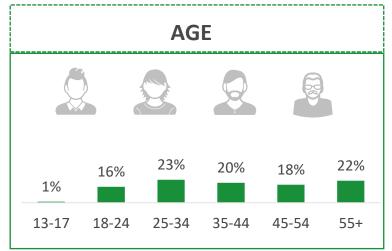
NETHERLANDS

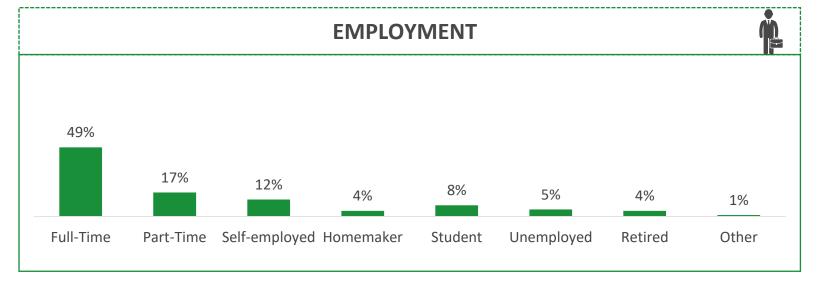


NETHERLANDS 58250

The Netherlands, a country in northwestern Europe, is known for a flat landscape of canals, tulip fields, windmills and cycling routes. Amsterdam, the capital, is home to the Rijksmuseum, Van Gogh Museum and the house where Jewish diarist Anne Frank hid during WWII. Canalside mansions and a trove of works from artists including Rembrandt and Vermeer remain from the city's 17th-century "Golden Age."







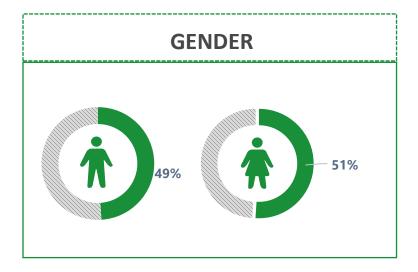


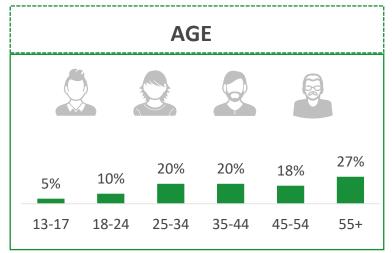
NORWAY

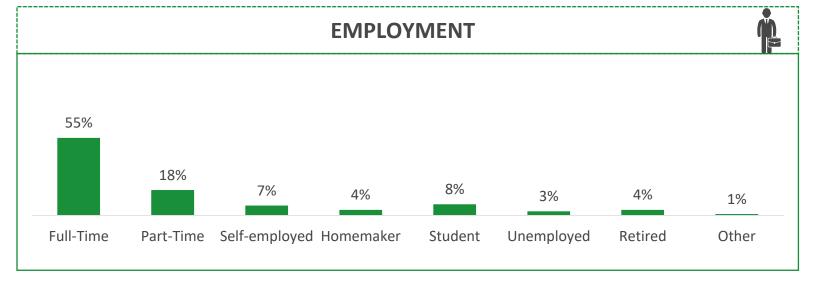


NORWAY 44342

Norway is a Scandinavian country encompassing mountains, glaciers and deep coastal fjords. Oslo, the capital, is a city of green spaces and museums.







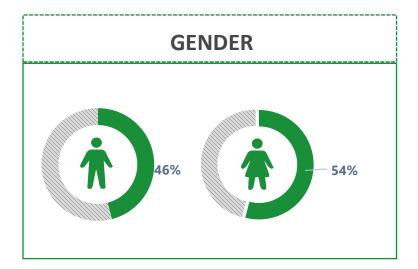


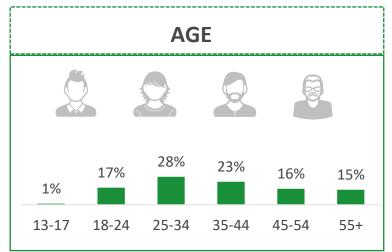
NEW ZEALAND

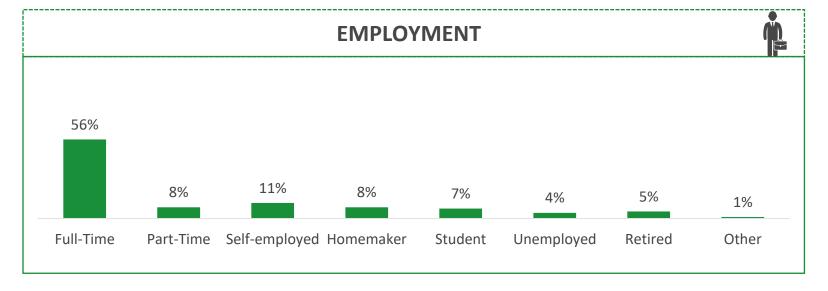


NEW ZEALAND 20098

New Zealand is a sovereign island country in the southwestern Pacific Ocean. The country has two main landmasses—the North Island, and the South Island —and around 600 smaller islands. It has a total land area of 268,000 square kilometers.







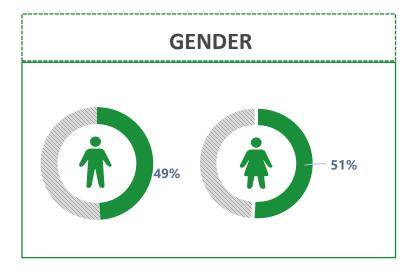


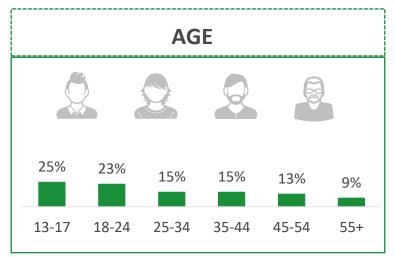
PERU

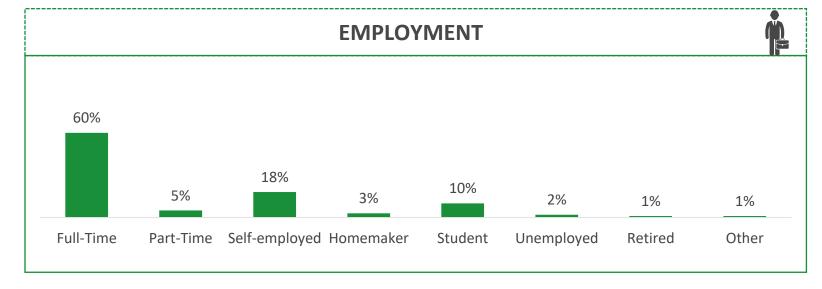


PERU 154321

Peru is a country in South America that's home to a section of Amazon rainforest and Machu Picchu, an ancient Incan city high in the Andes mountains. The region around Machu Picchu, including the Sacred Valley, Inca Trail and colonial city of Cusco







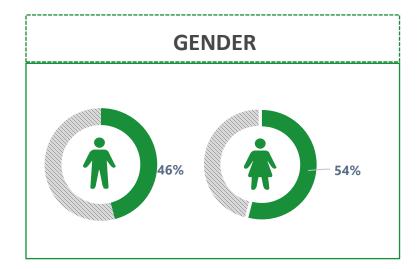


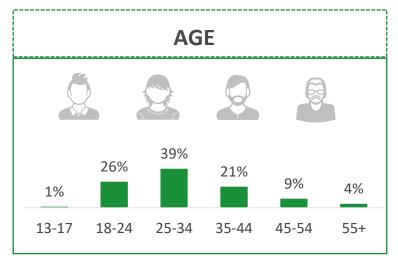
PHILIPPINES

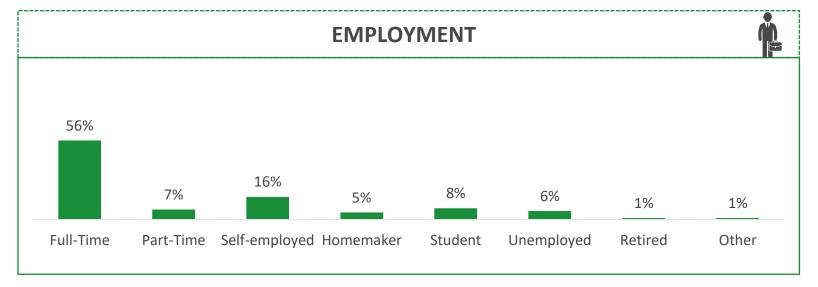


PHILIPPINES 246074

The Philippines, officially the Republic of the Philippines, is an archipelagic country in Southeast Asia. Situated in the western Pacific Ocean, it consists of about 7,641 islands that are broadly categorized under three main geographical divisions from north to south: Luzon, Visayas and Mindanao.

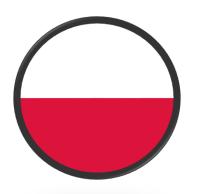






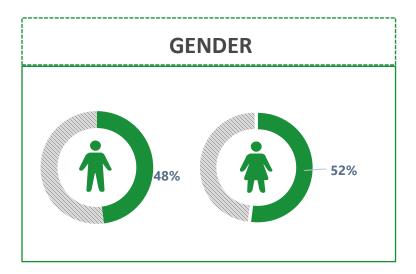


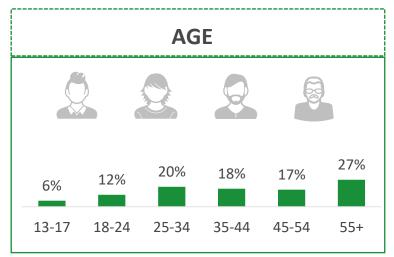
POLAND

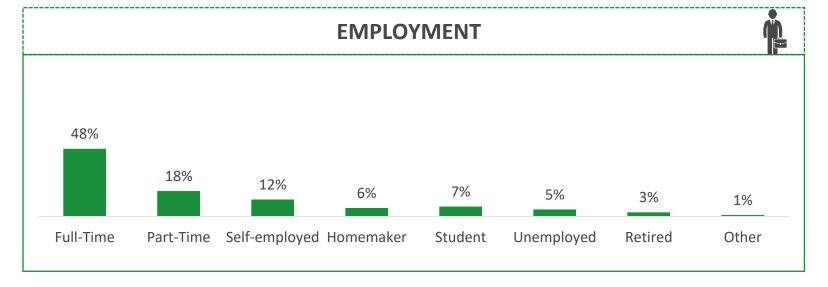


POLAND 125462

Poland, officially the Republic of Poland, is a country in Central Europe. Extends from the Baltic Sea in the north to the Sudetes and Carpathian Mountains Poland is a semi-presidential republic with its bicameral legislature comprising the Sejm and the Senate.







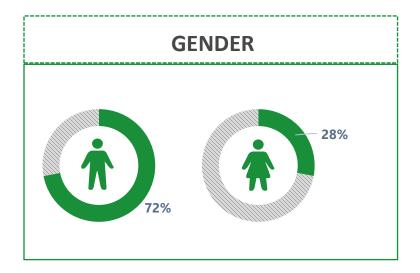


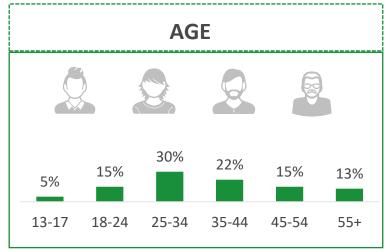
QATAR

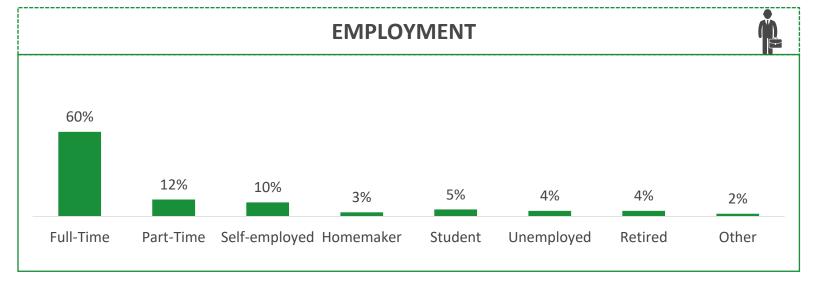


QATAR 154323

Qatar is a peninsular Arab country whose terrain comprises arid desert and a long Persian (Arab) Gulf shoreline of beaches and dunes. Also on the coast is the capital, Doha, known for its futuristic skyscrapers and other ultramodern architecture.







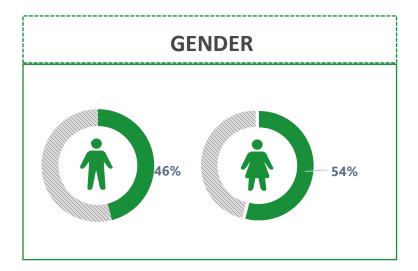


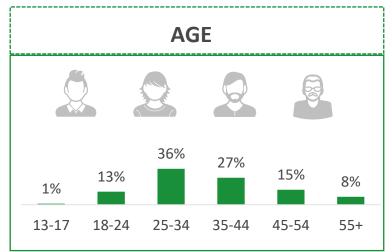
ROMANIA

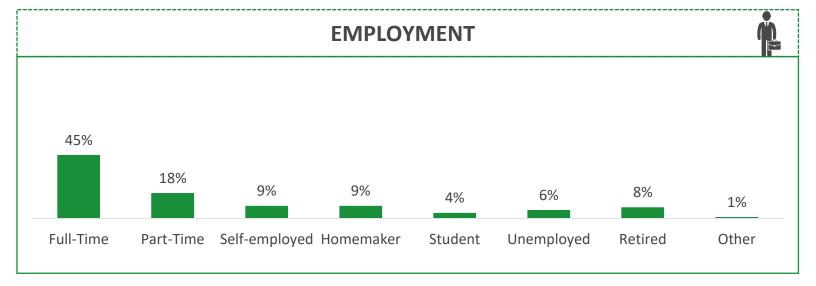


ROMANIA 49792

Romania is a southeastern European country known for the forested region of Transylvania, ringed by the Carpathian Mountains. Its preserved medieval towns include Sighişoara, and there are many fortified churches and castles, notably clifftop Bran Castle, long associated with the Dracula legend. Bucharest, the country's capital, is the site of the gigantic, Communist-era Palatul Parlamentului government building.







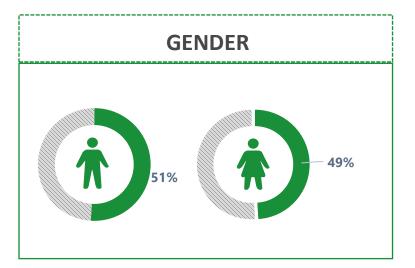


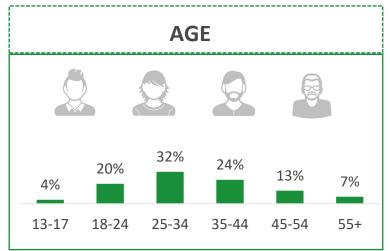
RUSSIA

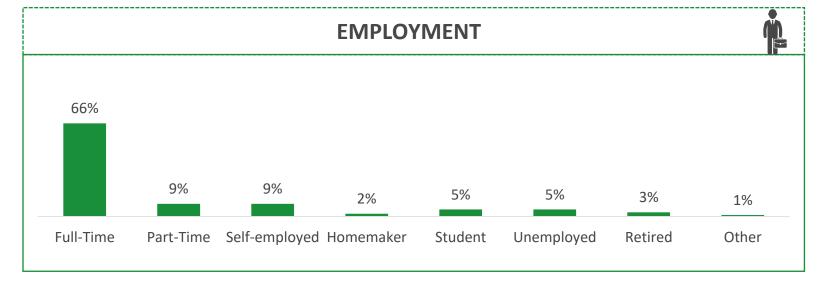


RUSSIA 189210

Russia, or the Russian Federation, is a transcontinental country located in Eastern Europe and Northern Asia.







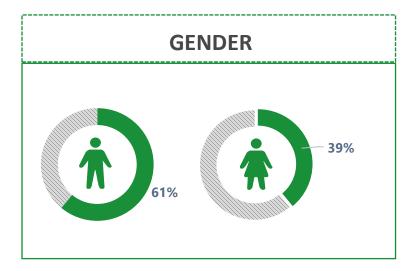


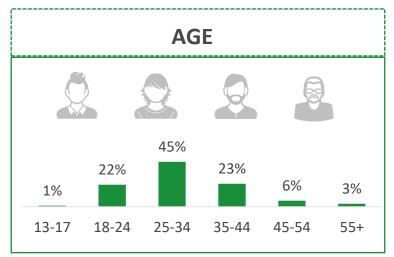
SAUDI ARABIA

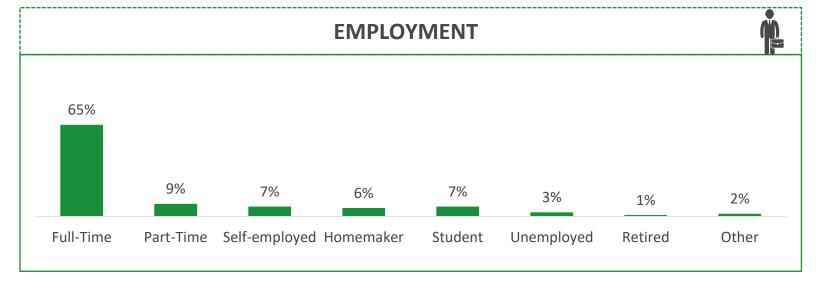


SAUDI ARABIA 51862

Saudi Arabia, officially the Kingdom of Saudi Arabia, is a country in Western Asia constituting the bulk of the Arabian Peninsula.







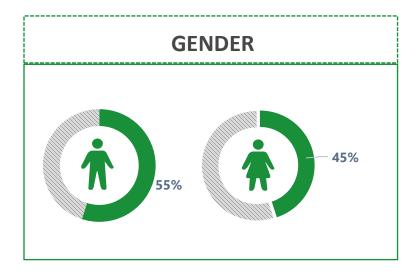


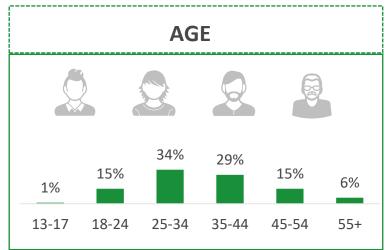
SINGAPORE

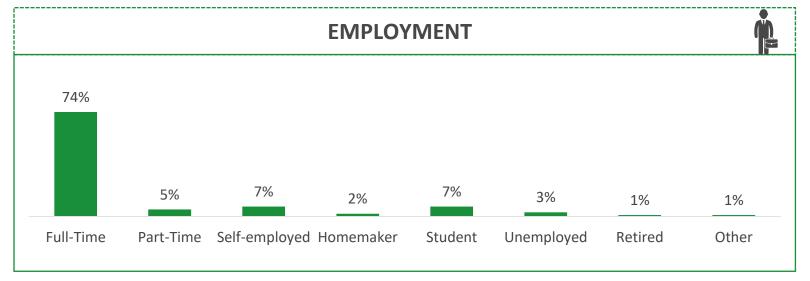


SINGAPORE 41770

Singapore, officially the Republic of Singapore, is a sovereign city-state and island country in maritime Southeast Asia. It lies about one degree of latitude north of the equator, off the southern tip of the Malay peninsula, and, by extension, the southernmost extremity of continental Eurasia.







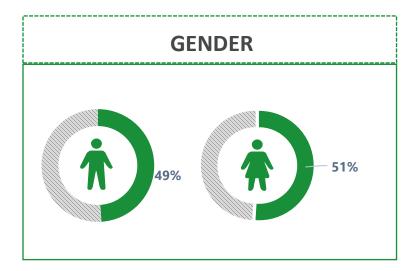


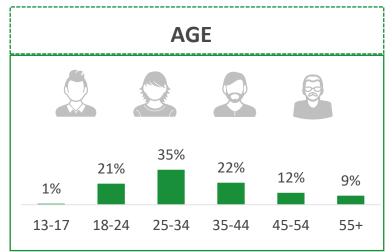
SOUTH AFRICA

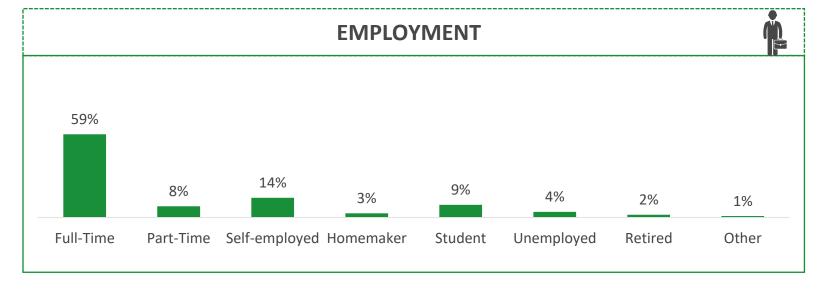


SOUTH AFRICA 63142

South Africa is a country on the southernmost tip of the African continent, marked by several distinct ecosystems. Inland safari destination Kruger National Park is populated by big game. The Western Cape offers beaches, lush winelands around Stellenbosch and Paarl, craggy cliffs at the Cape of Good Hope, forest and lagoons along the Garden Route, and the city of Cape Town, beneath flattopped Table Mountain.







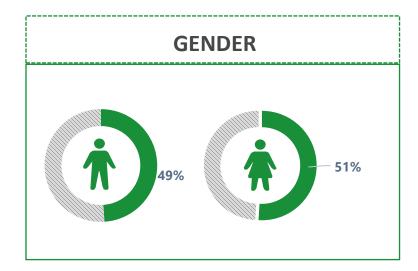


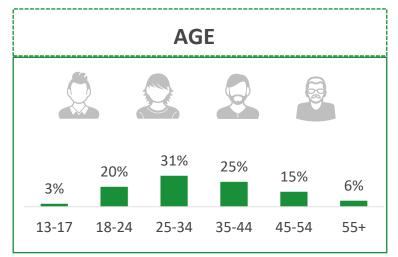
SOUTH KOREA

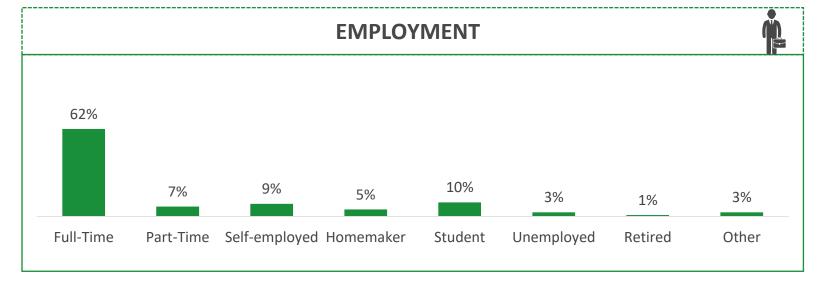


SOUTH KOREA 180878

South Korea, an East Asian nation on the southern half of the Korean Peninsula, shares one of the world's most heavily militarized borders with North Korea. It's equally known for its green, hilly countryside dotted with cherry trees and centuries-old Buddhist temples, plus its coastal fishing villages, sub-tropical islands and high-tech cities such as Seoul, the capital.







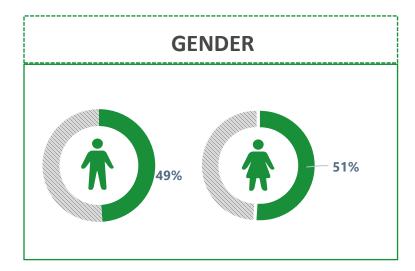


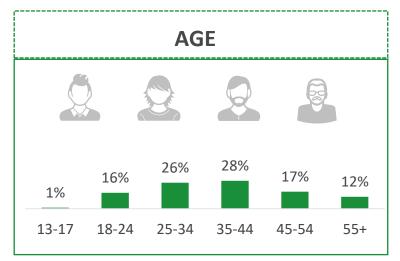
SPAIN

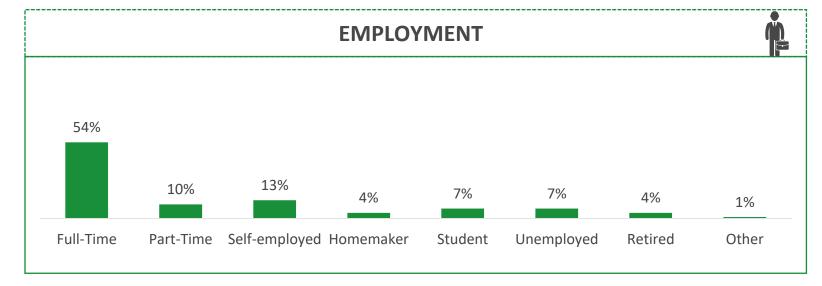


SPAIN 150285

Spain, a country on Europe's Iberian Peninsula, includes 17 autonomous regions with diverse geography and cultures.
Capital city Madrid is home to the Royal Palace and Prado museum, housing works by European masters. Segovia has a medieval castle (the Alcázar) and an intact Roman aqueduct. Catalonia's capital, Barcelona, is defined by Antoni Gaudí's whimsical modernist landmarks like the Sagrada Família church.







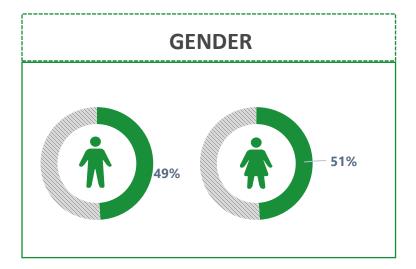


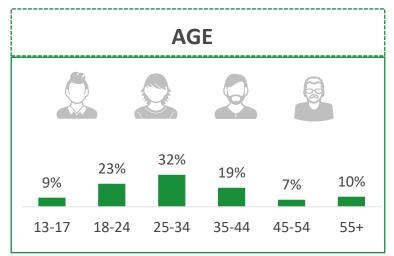
SRILANKA

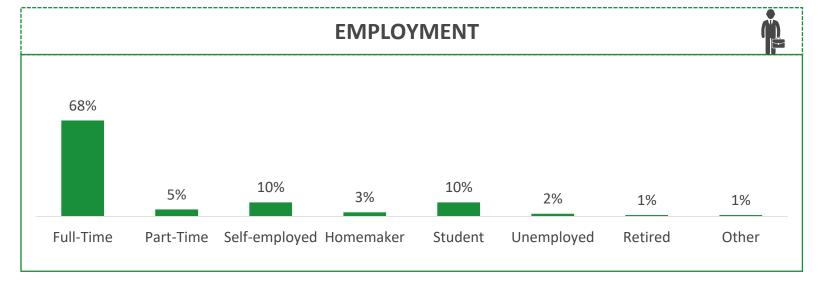


SRILANKA 6776

Sri Lanka, historically known as Ceylon, and officially the Democratic Socialist Republic of Sri Lanka, is an island country in South Asia..







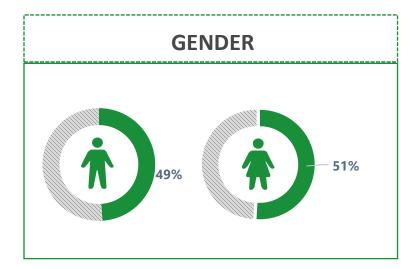


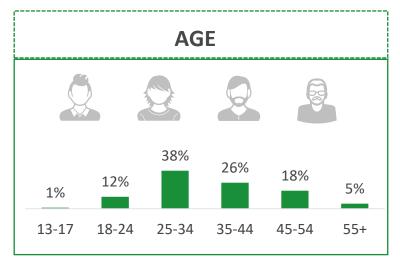
SWEDEN

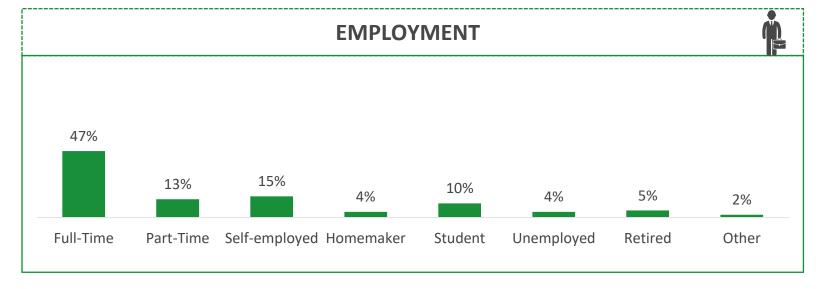


SWEDEN 134087

Sweden is a Scandinavian nation with thousands of coastal islands and inland lakes, along with vast boreal forests and glaciated mountains. Its principal cities, eastern capital Stockholm and southwestern Gothenburg and Malmö, are all coastal. Stockholm is built on 14 islands. It has more than 50 bridges, as well as the medieval old town, Gamla Stan, royal palaces and museums such as open-air Skansen.

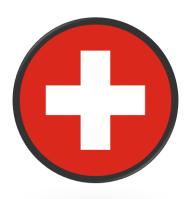






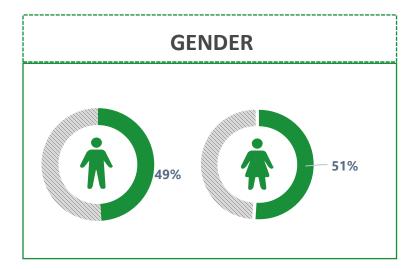


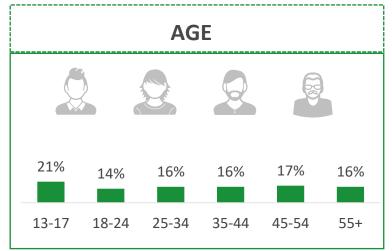
SWITZERLAND

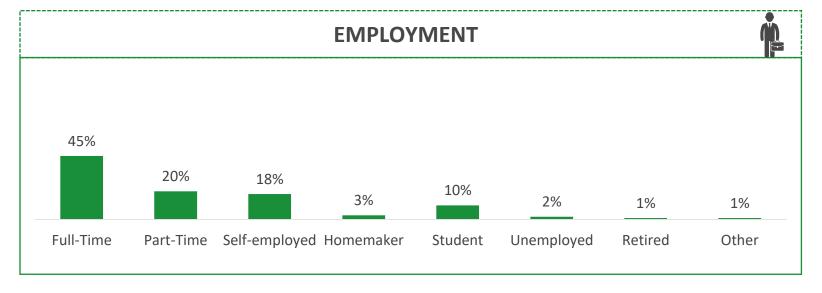


SWITZERLAND 54534

Switzerland is a mountainous Central European country, home to numerous lakes, villages and the high peaks of the Alps. Its cities contain medieval quarters, with landmarks like capital Bern's Zytglogge clock tower and Lucerne's wooden chapel bridge

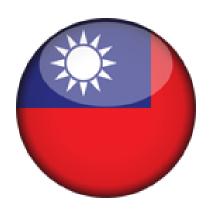








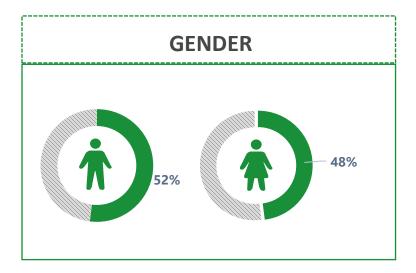
TAIWAN

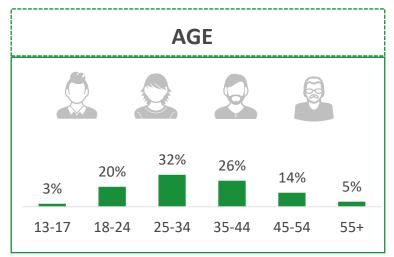


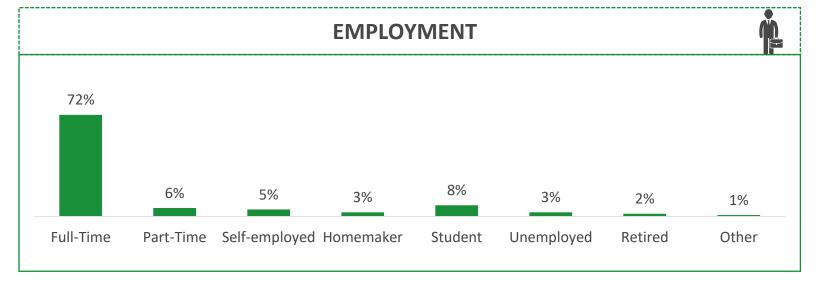
TAIWAN 90601

Taiwan, officially the Republic of China, is a state in East Asia.

Neighbouring states include the People's Republic of China to the north-west, Japan to the north-east, and the Philippines to the south.







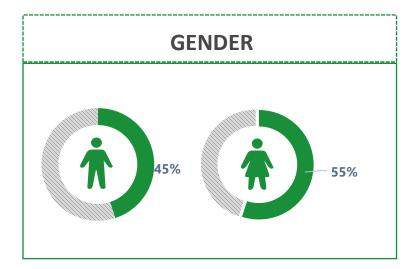


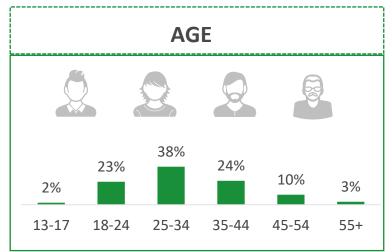
THAILAND

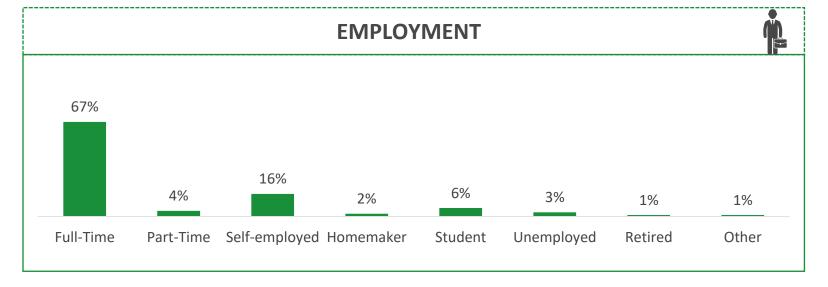


THAILAND 145709

Thailand is a Southeast Asian country. It's known for tropical beaches, opulent royal palaces, ancient ruins and ornate temples displaying figures of Buddha. In Bangkok, the capital, an ultramodern cityscape rises next to quiet canalside communities and the iconic temples of Wat Arun, Wat Pho and the Emerald Buddha Temple (Wat Phra Kaew). Nearby beach resorts include bustling Pattaya and fashionable Hua Hin.







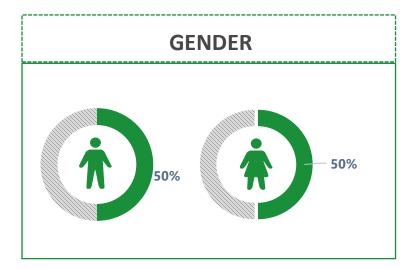


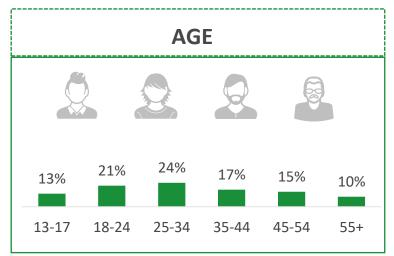
TANZANIA

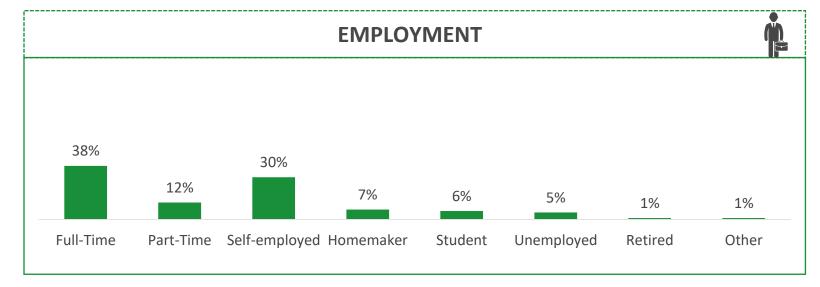


TANZANIA 9543

Tanzania is an East African country known for its vast wilderness areas. They include the plains of Serengeti National Park, a safari mecca populated by the "big five" game (elephant, lion, leopard, buffalo, rhino), and Kilimanjaro National Park, home to Africa's highest mountain







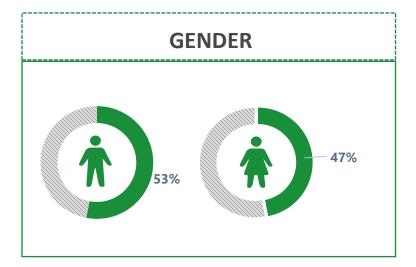


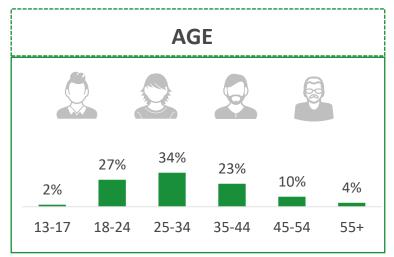
TURKEY

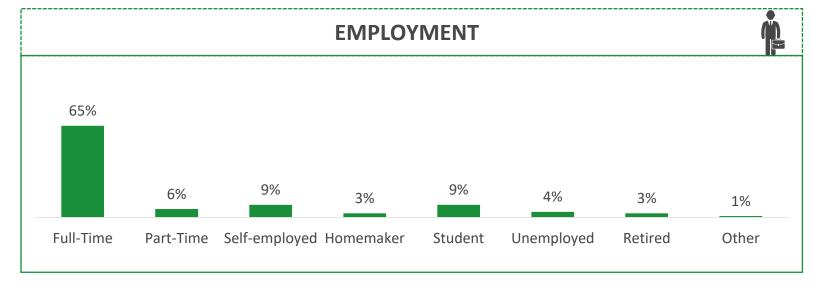


TURKEY 171140

Turkey, officially the Republic of Turkey, is a transcontinental country located mainly on the Anatolian peninsula in Western Asia, with a smaller portion on the Balkan peninsula in Southeastern Europe.







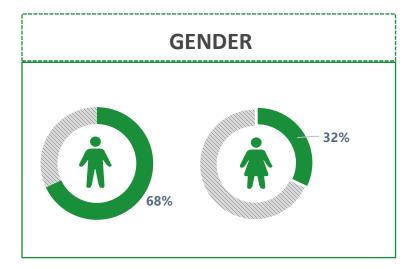


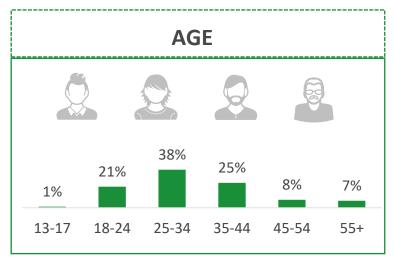
UNITED ARAB EMIRATES

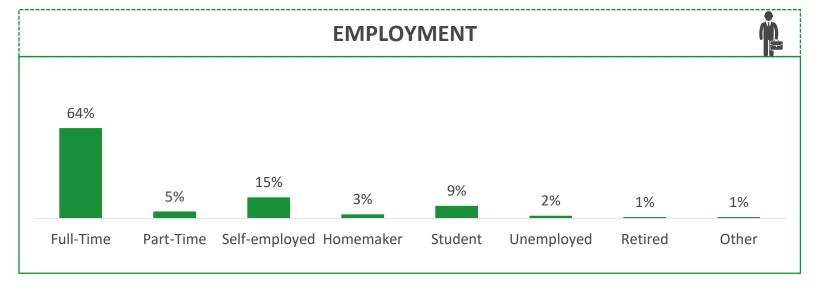


UNITED ARAB EMIRATES 26613

The United Arab Emirates, sometimes simply called the Emirates, is a country in Western Asia at the northeast end of the Arabian Peninsula on the Persian Gulf, bordering Oman to the east and Saudi Arabia to the south and west, as well as sharing maritime borders with Qatar to the west and Iran to the north.







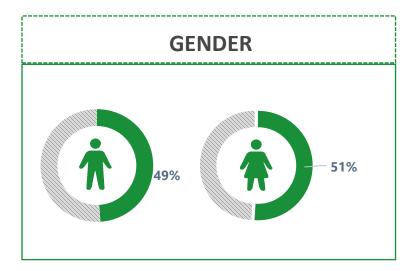


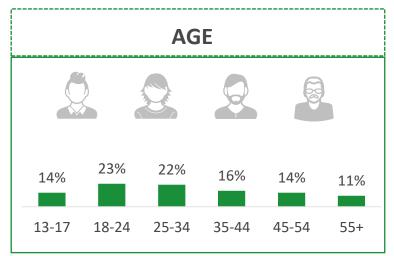
UGANDA

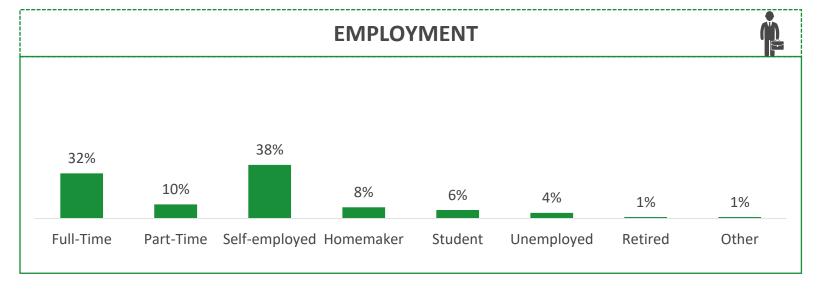


UGANDA 45676

Uganda is a landlocked country in East Africa whose diverse landscape encompasses the snow-capped Rwenzori Mountains and immense Lake Victoria. Its abundant wildlife includes chimpanzees as well as rare birds.







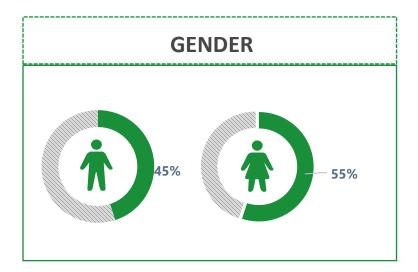


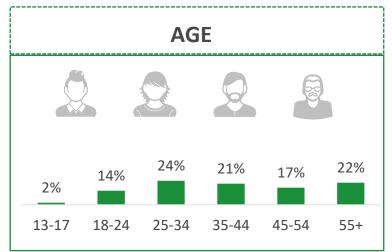
UNITED KINGDOM

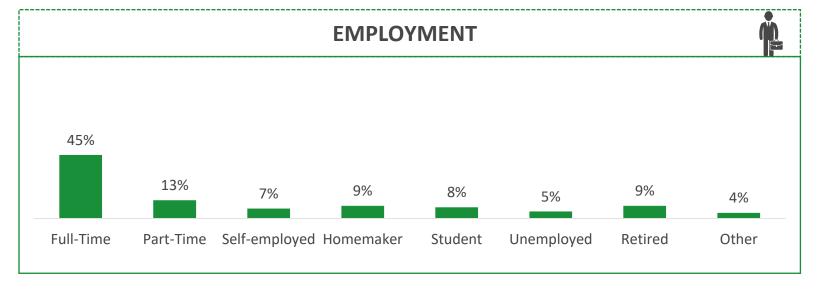


UNITED KINGDOM 443519

The United Kingdom, made up of England, Scotland, Wales and Northern Ireland, is an island nation in northwestern Europe.
England – birthplace of Shakespeare and The Beatles – is home to the capital, London, a globally influential centre of finance and culture. England is also site of Neolithic Stonehenge, Bath's Roman spa and centuries-old universities at Oxford and Cambridge.







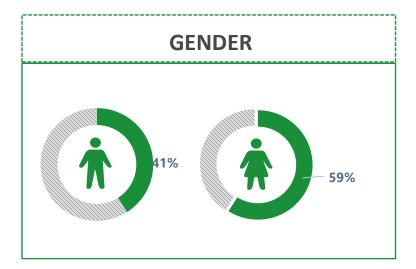


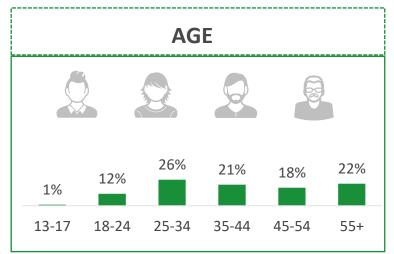
USA

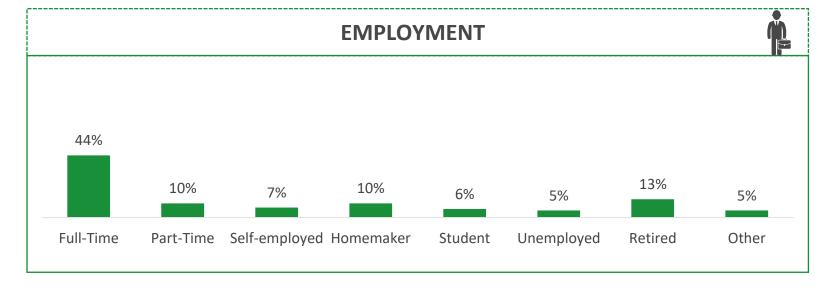


USA 554178

The U.S. is a country of 50 states covering a vast swath of North America, with Alaska in the northwest and Hawaii extending the nation's presence into the Pacific Ocean. Major Atlantic Coast cities are New York, a global finance and culture center, and capital Washington, DC. Midwestern metropolis Chicago is known for influential architecture and on the west coast, Los Angeles' Hollywood is famed for filmmaking.









VIETNAM



VIETNAM 97569

Vietnam is a Southeast Asian country on the South China Sea known for its beaches, rivers, Buddhist pagodas and bustling cities. Hanoi, the capital, pays homage to the nation's iconic Communist-era leader, Ho Chi Minh, via a huge marble mausoleum. Ho Chi Minh City (formerly Saigon) has French colonial landmarks, plus Vietnamese War history museums and the Ců Chi tunnels, used by Viet Cong soldiers.

